

## **Accomplishments of 2010**

As a Board we have been quite busy this year and as promised in our last e mail on November 29 th, we would like to give you a quick overview of what actions we have taken.

At the December meeting of the Board, members reviewed the accomplishments of the ACI for 2010. The following is a brief outline of this year's highlights:

In 2009 The Board nominated the "**Citroën Story**" as the Event of the Year in the absence of any other proposals. The Delegates ratified this decision and in April 2010 the Zolder Race track in Belgium was the site of another successful ACI car meet. This was the **first** time that ACI had directly financed an Event of the Year. As a result the Board had to ensure the coordination and timing between the funds received from Citroën and their allocation to Citroën Story. Funds were paid out in stages, as the necessary information about the progress of the event came in. A detailed account of the event will be presented at the AGM in February in Paris. For the Board it was a good test for future Events.

Based on the experience with Citroën Story, the Board spent quite a lot of time preparing the first full **agreement** between the ACI and the organizers of the World Meeting of the 2CV at Salbris, France in 2011 which was signed in Salbris October 9 2010. This particular agreement is the first with all of the conditions fully outlined and agreed to by all the parties concerned. This agreement provides assurance to all that conditions of a successful event are ensured.

The Board was faced with requests for **financial assistance** from two international Citroën events. Since neither event had been sanctioned by a General Meeting of ACI Delegates, it was decided to assist by providing a mechanism to inform other clubs of the situation via our website.

The Board has completed a **funding agreement** with Automobiles Citroën. This agreement took nearly a year to complete but it is a very significant milestone for the ACI. We can now move ahead with confidence to provide seed money to proposals for the Events of the Year and The International Citroën Car Club Rally which are selected by the Delegates to the ACI. The main lines of the Agreement will be presented at the AGM and it will be officially signed there with Automobiles Citroën.

The ACI under the heading of **communications** has developed the Social media side of the revamped ACI website. This fully functioning site allows a free flow of ideas and comment from around the world. It is fair to say that not much communication was coming forth from the Board. This will be a subject of discussion at the AGM in February 2011.

Good relations with **Automobiles Citroën** continue to develop. All companies big and small are made up of individuals and creating and maintaining a

positive relationship is critical to a successful collaboration. This requires a lot of formal and informal meetings between our French Board member and Citroën representatives to maintain good contact. The presence of members of the management team from Automobiles Citroën at our next AGM is a very good sign of support for our efforts on behalf of Citroën clubs around the world.

The **profile of the ACI** and thus the profile of Events of the Year has been a focus for this year. Our brochures, banners and rollups are now available not only for ourselves, but for the organizers of the Events of the Year to promote their Events on our own stands. The World Meeting of the 2CV France 2011 and I.C.C.C.R. could therefore take advantage of our stands at Retromobile, Citromobile, Techno Classica as well as at Citroën Story. In all cases organizers were supported by the local delegates and/or one or several ACI Board members. Displays at the major classic car shows and at the Event of the Year are also an important factor in raising awareness of the ACI. In addition we have been working on a proposal for a stand for installation at the Conservatoire beginning of next year. Visitors will have a chance to see an illustrated display explaining the role of the ACI. We hope participants to the AGM will have the opportunity to see it at Citroën Racing.

Finally follow up and support of the two upcoming Events: **2cv France 2011** and **I.C.C.C.R. Yorkshire 2012** has also taken a substantial part of our time. At our October meeting we were fortunate to be able to visit the 2CV site at Salbris and meet with organizers as well as local supporters of the event.

The progress we have made as a Board and as an organization has been substantial. Our main task to represent clubs to Automobiles Citroën, select events and support organizers has advanced a great deal. We now have mechanisms that help to clarify the role of all parties concerned: the ACI, the events organizers and Automobiles Citroën. We are confident that the events of 2011 and 2012 will be successful and that part of their success will be due to the efforts of the ACI in 2010.

We look forward to seeing you all at the AGM in February.

### **AGM information**

For the information of Delegates & Honorary Members who are attending the Annual General Meeting: There will be a bus leaving the Retromobile site on Saturday February 5 at 3 pm to transport Delegates & Honorary Members to the Citroën site in Versailles. A dinner will be provided courtesy of Automobiles Citroën and a bus will bring Delegates back to Paris (Retromobile) following the dinner. The contact person for the Bus is John McCulloch. He will meet Delegates & Honorary Members at the ACI stand in Retromobile at 2.45 pm. We will also try to find a second meeting point close by Retromobile so that Delegates & Honorary Members who have already seen the show will not have to purchase another entrance ticket. John can be reached at [jmcculloch8@cogeco.ca](mailto:jmcculloch8@cogeco.ca) or at 44 788 912 0092 after February 2. Further details will be forthcoming when arrangements have been firmed up.

Have a Happy Holiday Season  
– and Best wishes for a Healthy and Prosperous New Year!